

WORLD MINUS ONE

Contact:

Dan Faherty

C: 414.840.3689

E: dan@worldminusone.com

W: www.worldminusone.com



Introduction/Abstract:

World Minus One channels the essence of rock as it should be. No pretenses. No formats. No allegiances to sub-genre trends. With songs and messages as diverse as its members, WMO puts a modern spin on the energy and attitude that propelled rock in its prime. Fully incorporating the litheness available to a six member band, WMO can, and does, unleash wall-of-sound power down to whispered intimate acoustic moments, and back again. The result is a sonic impression the band hopes to leave upon all who listen.

Short-Form Biography:

Formed in fall of 2008, World Minus One is a female-fronted modern rock band that accents a 'core' rock sound with vocal harmonies, keyboard textures, and signature sonic effects. Hailing from Milwaukee, WI, the 6-piece group was quick out of the gate, making appearances on area radio stations like WLUM & WMSE, playing live on Milwaukee's Fox 6 morning show, headlining appearances in the city, opening shows for bands like Collective Soul and Safetysuit, and being named national retailer Music-Go-Round's 'Band of the Month' (June '09). In September 2009, the group independently released their first disc, a 5-track EP titled 'Now or Never'. Pushing the envelope of independent releases, the band also released the leadoff track for the album, 'Still Alive', as a downloadable game track for the hugely popular 'Rock Band 2' video game. Established as one of Milwaukee's most original-sounding rock bands, WMO is poised to attract regional and national attention as their music spreads.

For more information, please visit www.worldminusone.com.

Biography, continued. Members:

Front-woman Sara Brauer is one of the most talented young vocalists you'll hear, with an expressive voice that ranges from jazzy smooth to flat-out powerful. She has all the makings of a great rock singer, with attitude, crowd appeal, and good-looks to back it up.

The rhythm section of the band consists of bassist Adam Granatella, keyboardist Paul Pachniak and drummer Kirk Pogorzelski. Adeptly gelling their talents, they establish the groove, texture and power to the sound that WMO creates.

The guitar-centric riffs of WMO's music belong to Jaek Pachniak and Dan Faherty. The creative interplay between the duo's writing is testament to their experience of touring and penning songs together for the past eight years.

Tour/news archives and press photos are available through the band's website.

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